

Sydney Startups Entrepreneurs Workshop

Innovating Your Startup

"Any fool can know, the point is to understand" Albert Einstein



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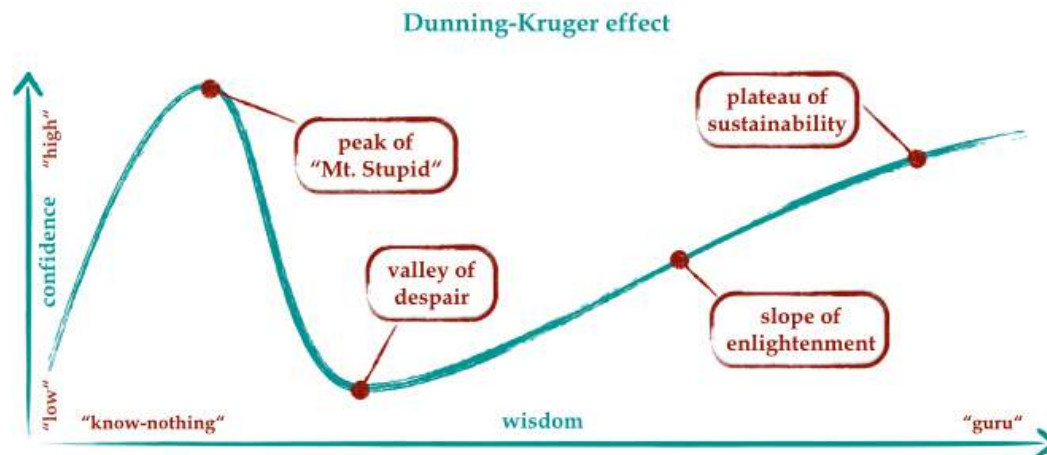
Why?

As a Startup Entrepreneur you will succeed or fail on your decisions and simply knowing is rarely enough. You need application, synthesis, evaluation and mastery applied to your venture.

“A little learning is a dangerous thing”
Alexander Pope.

This quote from a 17th century poet is true today as always and confirmed in our modern life by the Nobel Prize Winner in psychology the Dunning-Kruger effect.

So the problem is limited experience, isolation and being human.





The **Founders** Group

The Sydney Startups Entrepreneurs Workshop is a small group of 8-16 people that learns in a private and secure environment. As a member you will be part of a structured group workshop for 4-6 hours every month. In this forum you can gain the insights and wisdom of other Startup Entrepreneurs applying their insights to your Startup.

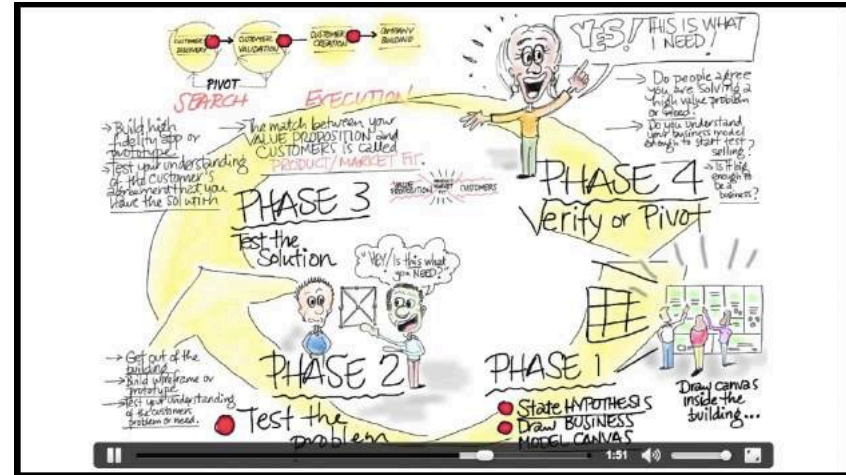
Many business leaders join similar groups with proven success. Now it has been incorporated and modernised for Startup Entrepreneurs in the Entrepreneurs Workshop.

What you get;

- ½ a day a month workshop
 - Facilitator support
 - Group support
 - Coffee and light lunch
- 4-6 hours of video content per month

Video Content

How has it been modernised? By "Flipping the Class" a new learning model in which the elements of a course are reversed. Short video lectures are viewed before the face-to-face session, while "in-class" time is devoted to exercises, projects, or discussions. Sydney Startups has created the Entrepreneurs Workshop and integrated this disruptive learning model with face-to-face peer review for a unique & powerful learning experience.



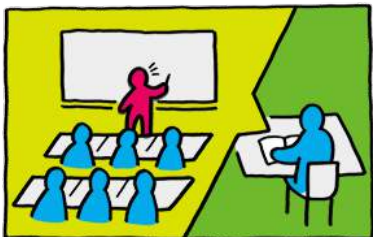
The Sydney Startup Entrepreneurs Workshop is not a class and you will receive no formal qualification. But each month the group will be offered topical Startup Entrepreneurial content.

We don't "cover the curriculum" we have no interest in curriculums, but by combining fresh high-quality video content with face-to-face facilitated workshops and peer support, you as a member can accelerate the application of new understanding to your venture.

The focus is to accelerate your learning from basic knowledge to application and mastery in your Startup and for you to succeed.

The **Traditional** Model

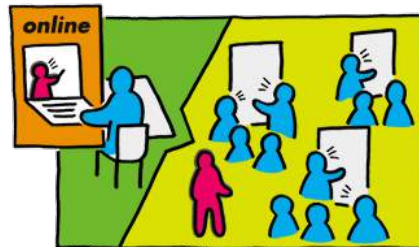
Knowledge **Acquisition**



Knowledge **Construction**

The **Flipped** Model

Knowledge **Acquisition**



Knowledge **Construction**

The Group Experience

The Entrepreneurs Workshop is not a class; it is a sharing and learning experience. You'll mix with other entrepreneurs experiencing the same problems as you. Addressing key issues like raising capital, customer acquisition, business model development and the volatility of a day in the life of a Startup Entrepreneur just like you.

A small group will mean you get to mix with like-minded entrepreneurs and get maximum value from each workshop. It has been proven that a small group can be highly effective when learning especially for higher levels of leaning like application, synthesis and evaluation.





Facilitator Support

Your trained facilitator does not just talk the talk but walks the talk. As a practising Startup entrepreneur, like you they will ensure every workshop is both educational and effective.

All half-day workshops are prepared and structured to be time effective and split into 2 main parts;

The review and mastery of the video content for the month, along with its application in the local Sydney context and applied to your venture,

And

Addressing key hurdles for any Startup like raising capital, customer acquisition and business model validation applied to your Startup.



Sydney Startups Entrepreneurs Workshop

Why?

Simply put, you learn faster
how to make your Startup
succeed!

Contact us today if you are
interested in joining our Sydney
Startups Entrepreneurs
Workshop.

pete@sydneystartups.com.au

Or go direct to an interview
with Pete Cooper to discuss
your fit with the Entrepreneurs
Workshop, here:

<https://petecooper.youcanbook.me/>

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What you need to do;

- Attend ½ a day a month
 - Help the group
 - Do the pre-work
 - Engage with your Startup
- Contact us for the subscription fee

Innovating Your Startup

www.sydneystartups.com.au